



Organised by



Tech-in-Trace Healthcare Forum 2018

Patient Safety Starts with Traceability

8 February | 1.30pm - 5.30pm
SMF Building @ 2985 Jalan Bukit Merah
Level 2 Concourse

SPEAKERS' BIO



MS TANIA SNOCH
Director Healthcare
GS1 GLOBAL OFFICE



Tania Snioch is Director Healthcare at GS1 Global Office. Tania joined GS1 at the start of October 2014, when she moved from Melbourne, Australia to Brussels. Prior to starting at GS1, Tania worked for the Australian GS1 organisation, GS1 Australia, for nearly 15 years, holding various roles in that time. For the last 9 years, Tania and her team assisted the Australian Healthcare industry to implement the GS1 System; having the dual aims of helping to improve patient safety and supply chain efficiency. Tania has participated in a range of government initiatives working with both Australian state and territory governments and federal regulators. In her past roles, Tania has assisted some of Australia's largest healthcare suppliers, wholesalers, distributors and providers to use GS1 standards.

In her role at GS1 Global Office, Tania supports the GS1 community by pro-actively responding to specific business requirements from industry sectors with the aim to enhance the level of GS1 System adoption. She fosters the development of the GS1 system by designing, marketing and helping implement new business solutions.